

AMANDA SPEER +1 252.717.6792 aclarkspeeer@gmail.com

EDUCATION

B.S. Textile Management and Marketing / Minor, Art + Design

North Carolina State University. Wilson College of Textiles, May 2019

Honors : Summa Cum Laude, University Scholars Program

Semester Abroad : Istituto Lorenzo de' Medici, Florence, Italy, Spring 2018

Course Highlights : Color & Fiber, Statistics, Textile Technology, Accounting, Global Trade & Sourcing, Economics, Fiber Science, Anthropology of Fashion, Yarn Production

WORK EXPERIENCE

Farm Apprenticeship – A Way of Life Farm

Bostic, North Carolina / April 2024 – Current

Extensive 8-month program on a certified organic vegetable farm. Experience in growing, planting and harvesting 40+ crops – all with an emphasis on sustainable practices for soil health and nutrient rich food for consumption

Order Operations Specialist & Co Manager – TIINA the STORE

Amagansett, New York / May 2019 – Nov 2023

Managed buying schedules and attended appointments, communicated with 50+ brands on all order related details, insured orders were placed and well received up to the delivery, coordinated acceptance of orders and inputted products into systems, conducted regular inventory audits and reports, managed social media accounts, assisted with store events and e-com photoshoots

Store Assistant – Port of Raleigh

Raleigh, North Carolina / 2017–2019

Assisted small business owner with inventory, customer needs, processing of orders, merchandising the store weekly and seasonal store events

Product Development Intern – Kohl's

Milwaukee, Wisconsin / Summer 2018

Collaborated with cross-functional teams to carry out the concept-to-consumer process. Experience in presenting and analyzing sales data to understand product and brand progression. Assisted in daily activities : vendor emails, meeting set-up, product reviews, competitive analysis

Marketing Intern – Half United

Wilmington, North Carolina / Summer 2016

Assisted with photoshoots, community events, inventory, company lookbooks and creating social media plans

OTHER

CottonWorks™ Brand Ambassador for Cotton Incorporated, 2018–2019

Wilson College of Textiles Student Ambassador, 2018 –2019

10+ years of experience working in retail